

CAREER COACHING PROGRAMS

		Basic Starter Program	Full Package High Potential Program	Executive Management Program
		5 weeks Focus: Short Term	12 weeks Focus: Short and Long Term	52 weeks or until land job, whichever is longer Focus: Short and Long Term
Phase 1	Understanding You	Managing Stress SWOT Analysis/Skills Assessment - a strategic planning exercise used to evaluate your Strengths, Weaknesses, Opportunities, and Threats Personal/Professional Priorities Big Three Career Questions	Managing Stress SWOT Analysis/Skills Assessment - a strategic planning exercise used to evaluate your Strengths, Weaknesses, Opportunities, and Threats Work Style Preferences Birkman Method – a comprehensive assessment that identifies underlying motivations and needs Discovering Your Options Career Reinvention/Big 3 Career Questions Embracing an LLC mindset Healthcare Coverage Analysis Financial Analysis – addressing your current financial needs and preparing you and your family for retirement	Managing Stress SWOT Analysis/Skills Assessment - a strategic planning exercise used to evaluate your Strengths, Weaknesses, Opportunities, and Threats Work Style Preferences Birkman Method – a comprehensive assessment that identifies underlying motivations and needs Discovering Your Options Career Reinvention/Big 3 Career Questions Embracing and LLC mindset Healthcare Coverage Analysis Financial Analysis – addressing your current financial needs and preparing you and your family for retirement
Phase 2	Branding and Marketing You	Marketing Basics Resume Development Cover Letters Application Techniques	Create Personal Job Search Strategic Plan <ul style="list-style-type: none"> • Developing Your Competitive Advantage • Branding • Marketing Plan • Resume/Value Proposition Statement • Cover Letters (company-specific) • Business Card Development 	Create Personal Job Search Strategic Plan <ul style="list-style-type: none"> • Developing Your Competitive Advantage • Branding • Marketing Plan • Resume/Value Proposition Statement • Cover Letters (company-specific) • Business Card Development
Phase 3	Helping to Sell You	Elevator Speech Networking Skills Job Search Basics Interviewing Skills	Elevator Speech Networking Skills Interview Skills Training (company-specific) How to Work With Recruiters Subscription to Online Job Search Resource 3 Transition People Networking Meetings	Elevator Speech Quick Commercial Speech Networking Skills Interview Skills Training (company-specific) Pre Interview/Post Interview Debriefings How to Work With Recruiters Subscription to Online Job Search Resource 6 Transition People Networking Meetings
Phase 4	Helping You to Consummate The Deal		Provide help to get the most the job has to offer	Provide help to get the most the job has to offer

CAREER COACHING PROGRAMS